Claims

1. The use of a compound of formula la and the enantiomer thereof as fragrance,

$$R^3$$

$$R^2$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

wherein

R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a carbonyl group.

- 2. The use as fragrance of a compound according to claim 1 selected from the group consisting of [(1R,3S)-3-isopropyl-1-methylcyclopentyl]methanol, [(1S,3R)-3-isopropyl-1-methylcyclopentyl]methanol, 1-[(1R,3S)-3-isopropyl-1-methylcyclopentyl]ethanone, 1-[(1R,3S)-3-isopropyl-1-methylcyclopentyl]ethanol and 1-[(1S,3R)-3-isopropyl-1-methylcyclopentyl]ethanol.
- 3. The use as fragrance of a compound of formula I

$$\mathbb{R}^3$$

ı

enriched in the enantiomer having the formula la

$$R^3$$

a (1R,3S)-

wherein R^1 , R^2 and R^3 have the same meaning as given in claim 1.

11

The use as fragrance of a compound of formula I

$$\mathbb{R}^3$$
 \mathbb{R}^1

enriched in the enantiomer having the formula Ib

$$\mathbb{R}^{3}$$

$$\mathbb{R}^{2}$$

$$\mathbb{R}$$

$$\mathbb{R}$$

$$\mathbb{R}^{3}$$

$$\mathbb{R}^{3}$$

wherein R¹, R² and R³ have the same meaning as given in claim 1.

The use of a compound as defined in one of the preceding claims in fragrance applications.

A fragrance application comprising a compound as defined in any of the preceding claims 1 - 4.

A fragrance application according to claim 6 wherein the fragrance application is a perfume, household product, laundry product, body care product or cosmetic products.

A method of manufacturing a fragrance application, comprising the step of incorporating a compound of formula la or its enantiomer as defined in claim 1, 2, 3 and 4.

A compound of formula la

$$R^3$$

$$R^2$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

$$R^3$$

wherein

12

R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a carbonyl group.

. A compound of formula lb

$$\mathbb{R}^{3}$$

$$\mathbb{R}^{2}$$

$$\mathbb{R}$$

$$\mathbb{R}$$

$$\mathbb{R}$$

$$\mathbb{R}$$

$$\mathbb{R}$$

wherein

R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a carbonyl group.